

# RAHUL GAUTAM

*I'm super lazy and crafted hundreds of concepts...*

## Media Channel

*Institute for Multimedia Studies*

I've completed graphics and animations training while working with Fosters like brands for their in-house branding.

## Confluence

*Media Agency*

Skilled up on media planning and buying. Involved in promotional activities such as events, visual platforms for SKF, SAIM, Skoda.

## Pixel Graphics

*Outdoor Media*

Focused on printing technology from RGB to CMYK to Pantone starting from paper to fabric to substance for OOH media.

## Abhishek Advertisers

*Advertising Agency*

Sharpen skills on brand development, advertisements, visuals, typography, campaigning, working on the palette.

## Summary

I'm passionate about codes, graphics and music. Holding seven+ years of experience in media and education industry.

Have industry expertise in branding, media and promotional activities. Good command over an image and video editing and vast information on multimedia tools.

I can't stop my curiosity about learning new things. Time is precious for me perhaps I can't stay away from the sitcoms, you can call me a bookworm, as well as, I'm an avid traveller.

## Academia

Finished high schooling from the state board with an average grade, without any extra-curricular activity.

Graduated from School of Business Education in Business Management and Technology.

Dropout from the RSCOE in last year of Masters in Computer Application





I born and brought up in historical city, with books and curiosity, studied business management and technology from the school of business education. I'm fond of codes, love to play with raster and vector, I'm bookworm an avid traveller. I'm super lazy and crafted hundreds of concepts...

I provide innovative solutions for the businesses, from the one-way street where you read a newspaper, on air where you listen to the jingles, the screen where you watch your favourite celebrity.

### Want to contact me

Talk to me on  
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Drop me a line at  
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LinkedIn  
[linkedin.com/in/irahulsgautam](https://www.linkedin.com/in/irahulsgautam)

Portfolio  
<http://www.dclxvi.in/>

## Experiences

### **eLitmus Evaluation Private Limited 2013-2017**

*India's largest assessment and recruitment company.*

To take break from the fluorescent colours, I have joined the eLitmus as an Associate in Operations Department.

I was responsible for western region businesses like conducting campus placement drives, event management and pH Test. With the regular stuff I also kept my passion here, I've redesigned the logo, web layouts, graphics and I felt lucky that I was part of interior design things for the Bengaluru Head Office. Recently, I worked on Post-production things for client testimonials.

### **MindSpace Ventures Limited 2009-2013**

*Preschool chain with over 100+ schools and Interactive Learning centres over Maharashtra.*

Developed more than five-plus education brands with promotional activities including print, social, video and web media. Responsible for interactive learning videos, multi-device eLearning platform, creating customised lesson videos for Preschool. Involved in promotional activities for screens, newspapers, hoardings, events, campaigning as well as activity book publishing.

Handling the social media activities for promoting the business through Facebook, LinkedIn, Instagram and several educational portals. Leading team of 7+ Graphics and Animation professionals on time-sensitive projects of eLearning. CMS and ERP based website for Preschool chain where management, franchise and parents can interact with each-other.